

E-News This Week **April 22, 2013**



*Earth Day was conceived in 1970 and is now an annual day on which events are held worldwide to demonstrate support for environmental protection. It is coordinated globally by the Earth Day Network, and is celebrated in more than 192 countries every year. Today, April 22, 2013, more than one billion people around the world will take part in the 43rd anniversary of Earth Day. From Beijing to Cairo, Melbourne to London, Rio to Johannesburg, New Delhi to New York, communities everywhere will voice their concerns for the planet, and take action to protect it. Bryan Buchanan, a spokesman for the Earth Day Network, said this year's theme is "the face of climate change." The network, he said, is posting online photos and stories from people around the world who are documenting the issue and their responses. Climate change, he said, "has real consequences for real people, as well as places that we love and animals. We want to bring this massive problem down to size. It makes everyone who's doing their little part feel connected to the bigger environmental movement." Numerous communities also celebrate **Earth Week**, an entire week of activities focused on environmental issues.*

We also wish to join with people around the world who are mourning the tragedy last week at the Boston Marathon. Our hearts and minds are with the injured and those who have lost loved ones. We also want to remember the victims of the explosion in West Texas and again thoughts and prayers go to the survivors as they work to rebuild their community, care for the injured, and mourn the loss of friends and family.

We report on the recent Behavioral Health Day activities in Tallahassee this week as we also continue to monitor developments in the budgeting process. The session now moves into reconciliation between the House and Senate. There is still time to contact your representative to support issues you feel passionate about.

This week we E-Meet Board Member Ray Gadd. The complete Board Membership is on our website under a tab at the top of our home page. All Board Member profiles are housed there and you can also navigate to read the minutes of previous board meetings.

As always this week's E-News features timely information on special events that recognize people and issues we are passionate about. Here's hoping your week goes well!

Ray Gadd is a CFBHN Board Member

[E-Meet Ray](#)



is married to Cathy Peckett and lives in Land O Lakes, Florida.

Ray Gadd is currently Assistant Superintendent for Administration and Operations at the Pasco County School Board and was formerly CEO of Gulf Coast Jewish Family Services. He has been involved in education and human services for over 30 years. He also serves on the Pasco Regional Council and the Pasco Pediatric Foundation. A point of personal pride for Ray was his efforts to pass the Penny for Pasco in 2004 which was just recently renewed. He has a daughter and two grandchildren which keeps him very busy. He

7th Annual Behavioral Health Day Deemed Huge Success!

[Tallahassee, April 16](#)



The day started with a press conference that was well attended by the press, consumers, advocates, and providers on the 2nd Floor Rotunda at the Capitol. Speakers included Linda DePiano, current President of Florida Council Community Mental Health (FCCMH); Patty Grenough, Florida Alcohol Drug Abuse Association (FADAA) Past President; Katherine Johnson, a consumer advocate living and working at Gateway; Mark Fontaine, Executive Director, FADAA; Representative Darryl Rouson; Bob Sharpe, FCCMH President and CEO; Elizabeth Woodsmall, a consumer advocate and peer specialist; Rob Siedlecki, Assistant Secretary for Mental Health and Substance Abuse at the Department of Children & Families (DCF); and Major Jim Russell, a consumer advocate and FSU police officer. During the

day tables of information surrounded the rotunda area on the 2nd floor and staff were available to answer questions.

The evening reception held on the 22nd floor of the Capitol was also well attended. Although other legislative meetings were taking place at the same time, Representatives Harrell, Rouson, Pigman, Zimmerman, Peters, and Danish made time to visit and speak to the group. Senator Grimsley also spent significant time at the reception visiting and speaking to the crowd. These legislators took time out from other obligations and legislative leadership meetings to speak, and the group was very appreciative.

FCCMH will be following up with thank you letters, but if any of them are from your district please send them a personal thank you as well.

The success of Behavioral Health Day could not happen without the support and participation of consumers, family members, partners, and Council members. Thanks to all that participated in person and from afar!

Human Services Associates, Inc. Names New CEO

[Lori Tomlin promoted to top job](#)

Human Services Associates, Inc. (HSA) is pleased to announce the appointment of Chief Executive Officer Lori Tomlin. Lori joined HSA in 1995 and has served as Vice President for more than 10 years, overseeing a broad array of behavioral health and juvenile justice services. Lori holds a Bachelor of Science from Florida Southern College in Lakeland, FL and Masters in Business Administration from Webber College in Babson Park, FL. She has served on the Executive Committee of CFBHN and Executive Committee of the Florida Juvenile Justice Association, as well numerous boards, councils, and task force committees across the state of Florida aimed at improving the wellness of individuals and families in our communities.

Tampa Crossroads Attains Full Accreditation Status

[CARF Gold Seal awarded](#)

The Commission on Accreditation of Rehabilitation Facilities (CARF) has awarded Tampa Crossroads, Inc., full accreditation status. This Gold Seal shows that the agency is committed to meeting the international standards of quality for the industry. Tampa Crossroads has been offering services to families in the Tampa Bay area for over three decades and this highly coveted recognition confirms their commitment to promote quality, value, and optimal outcomes of services that center on enhancing the lives of those we serve, including veterans and at-risk families in the community. For more information visit www.tampacrossroads.com or call Sara Romeo, CEO, ED, 813-238-8557, sromeo@tampacrossroads.com.

WUSF Providing Resource to Help Families Cope With Tragedy

[Sesame Workshop publication for use with children](#)

In light of the horrific events that transpired at the Boston Marathon, **WUSF** is sharing *Here for Each Other: Helping Families After an Emergency*, a resource from Sesame Workshop to support families either directly impacted or many others who are struggling to make sense of this tragedy. To get a copy [CLICK HERE >>](#)

FADAA/DCF Offers Free Webinars in May & June With Two CEU's Each

[Subject is identification, screening, and assessment of substance abuse in child maltreatment](#)

A series of six webinars are being offered to train substance abuse, mental health, and child welfare professionals and key stakeholders in the child welfare system regarding the need for identification, screening, and assessment of substance abuse as a factor in child maltreatment.

The first three webinars focus on the prevalence of substance use among parents involved in the child welfare system, the risk and protective factors that play a role in their substance use and maltreatment behaviors, and the complex nature of addiction and associated feelings and values about working with parents whose substance abuse contributes to the maltreatment of their children.

The remaining three webinars focus on how to recognize signs of the most commonly used substances and the importance of observations, collateral information, screening, assessment, and treatment for parents whose substance use is a contributing factor in child maltreatment.

Participants' mastery of the knowledge and skills associated with these webinars can contribute to the effective identification, screening, and treatment of substance use disorders (SUDs) resulting in increased family safety, more timely reunifications, reduced repeat maltreatment, and better child and family outcomes.

Presenter is Pam Baston, MPA, CAP, APP, President of Solutions of Substance, Inc. All sessions are from 10:00 am till noon.

Webinar #1 May 21 - <https://fadaaevents.webex.com/fadaaevents/onstage/g.php?t=a&d=661712542>

Webinar #2 May 23 - <https://fadaaevents.webex.com/fadaaevents/onstage/g.php?t=a&d=668035859>

Webinar #3 June 4 - <https://fadaaevents.webex.com/fadaaevents/onstage/g.php?t=a&d=660212307>

Webinar #4 June 6 - <https://fadaaevents.webex.com/fadaaevents/onstage/g.php?t=a&d=667006017>

Webinar #5 June 11 - <https://fadaaevents.webex.com/fadaaevents/onstage/g.php?t=a&d=667831756>

Webinar #6 June 13 - <https://fadaaevents.webex.com/fadaaevents/onstage/g.php?t=a&d=665657812>

- FADAA uses WebEx as our online event system.
- Audio for the event is accessible via the internet. To receive audio, attendees must join the event by using computers equipped with speakers. There is no teleconference for this event.
- Once the host approves your registration, you will receive a confirmation email message with instructions on how to join the event. To avoid problems with log-in and receiving credit for attendance, please use the confirmation email to join the event. This email is coded with your registration information. Also, please confirm that email from "MESSENGER@WEBEX.COM" is not blocked as spam or junk by your email server

Drug Diversion in Healthcare Settings Free Seminar and CE Credits

Monday May 6 from 1:00 pm to 4:00 pm

Kimberly S. New, JD, BSN, Compliance Specialist, University of Tennessee Medical Center and NADDI Board Member will present on identifying risks, effective diversion surveillance, facility-wide preventions measures, and team-oriented approach. This is a free continuing education event and will be held at Gold Coast Eagle Distributors. 7051 Wireless Ct, Sarasota, FL. You may register at www.saferxflorida.com or call 941.861.2867.

Juvenile Welfare Board Selects New Agency Executive Director

[Dr. Marcie Biddleman, Ph.D. assumes new role](#)

On Thursday, April 11, 2013 at their regular meeting, the Juvenile Welfare Board selected Dr. Marcie Biddleman as the new Executive Director. Formal contract negotiations will begin immediately, with a June start date planned. Dr. Biddleman is the current Chief Operating Officer (COO), having previously served as Director of Program Development and Support.

Elise Minkoff, the JWB Board Chair, said, "Our current Director Gay Lancaster very wisely brought Dr. Biddleman in 3 ½ years ago and with their leadership, and the joint efforts of the dedicated staff and providers, great strides are being made to ensure the health, safety, and school readiness of our county's children. It is exciting that Dr. Biddleman will continue JWB's essential mission."

Said JWB Board Member Dr. Jim Sewell, who Chaired the Executive Director Search Committee, "This was a fair, transparent process and an important and thoughtful decision for Board members. We are pleased to have Marcie serve as the next great leader of the Juvenile Welfare Board. We're placing our trust in her, and know she will carry out the Board's desire to make a positive difference in the lives of Pinellas children."

Said Dr. Biddleman: "I look forward to continuing the good work we're already doing at JWB. No one does this work alone, and as Executive Director, I can tell you that we are dedicated to working with our community partners to get the positive outcomes everyone wants for Pinellas County children and families"

As COO, Dr. Biddleman's responsibilities include the development of new programs and services funded by JWB, provision of technical assistance to the executive directors of eight neighborhood family centers and over forty contracted provider agencies and support for a quality program and service delivery network for school readiness, school success, and prevention of child maltreatment in countywide programs. She is an expert in providing technical assistance in executive management, community capacity building, leadership, management systems, collaborative networks, and organizational development and planning teams.

Other positions held include: Vice President of Community Based Services, Eckerd Youth Alternatives, Clearwater, FL; Executive Director of Heartland for Children, Bartow, FL; State Director of Development and Communications, Devereux FL; Executive Director of St. Petersburg Free Clinic, St. Petersburg, FL; District Administrator for Florida Department of Children and Families, Palm Beach, FL.

Dr. Biddleman holds a Doctorate in Management in Organizational Leadership and a Master of Arts Degree in Organizational Management; both from the University of Phoenix. Her Bachelor of Arts Degree is in Anthropology from the University of South Florida.

Prepared for Immediate Release:

Doris G. Nardelli, MPA

Manager of Business Development & Marketing