



A personal note from Linda McKinnon, CEO.

E-News This Week
January 7, 2013

I trust everyone enjoyed a joyous holiday season capped by a Happy New Year!

We are pleased to begin the year with opportunities for education and training sponsored by a variety of national, state and regional organizations. All of these trainings are free and one local event includes a free continuing education credit just for pre-registering (along with a spaghetti supper as well!). CE's are helpful for those seeking continued or new certification including peer specialists. Today we also recognize organizations that have received Reinvestment Funding as well as Prevention Partnership Grant awardees while also sharing in the celebration of one of our providers who is the recipient of local philanthropy.

*Finally – for new as well as some of our longtime readers, please take a moment and **LIKE US** on Facebook! Our Facebook site has numerous posts, blog comments and other resources that are useful to our shared mission. Also, your support helps us reach certain levels that allow us to benefit from analytics that will improve our content as we grow our social media presence. As you are aware, Facebook is an exciting new avenue of communication designed to reach audiences in a different way. Approximately 1 in every 13 people **ON EARTH** use Facebook and half of them are logged in on any given day! Approximately 48% of the 18-34 year olds check Facebook when they wake up, with 28% doing so before they even get out of bed! And the 35+ demographic is rapidly growing now representing over 30% of the entire Facebook user base. Did you know that 57% of people talk to people more online than they do in real life? Along with the social connectedness it is rapidly becoming a trusted source for health information. So please, **LOG ON** and **LIKE US** today!*



As always this week's E-News features timely information on special events that recognize people and issues we are passionate about. I hope you will have the opportunity to participate in some of these. Here's hoping your week goes well and your new year is bright!

Reinvestment Funding Recognizes 5 Star Efforts

Two organizations chosen to receive pooled funding for special efforts

The Department of Children & Families (DCF) contract with CFBHN as Managing Entity (ME) for this region requires achievement of administrative cost reductions. These savings are to be put into two funding categories; system of care enhancements (70%) and creation of "5-Star" agencies that perform at a level that exceeds contractual requirements (30%). Much of the early determination as to who will receive funding based on local contributions is determined by Regional Councils. These local bodies accept proposals from local providers that meet the following criteria: promoting the reduction of substance use, abuse and dependence and improving mental health and citizen's lives, increasing access to care, and increasing overall numbers served. Selected proposals are presented to the ME who in turn forwards them to DCF for final approval. All funding must be expended within the awarded fiscal year (by June 30).

NAMI Pinellas County, Florida, Inc. received funding in order to broaden community awareness and increase education and support services to individuals with mental illnesses and their families, supplementing existing recovery and resiliency services offered by community mental health and substance abuse programs in the county. HOPE Clubhouse received funding to provide a community resource that fills a significant gap for persons with mental illness who are seeking meaningful work, education, friendship and access to housing. If you have any questions please contact Marcia Monroe at MMonroe@cfbhn.org.

Evidenced Based Programs Funded by Prevention Partnership grants

Three-year cycle beginning in 2012 will develop solution strategies

Substance abuse prevention and early intervention strategies funded through these organizations will serve school or college-age populations and focus on: underage drinking, (including college students 18-20 years of age), youth marijuana use, and prescription drug misuse. Organizations that won awards are:

- Baycare Behavioral Health, Inc.
- Charlotte Behavioral Health Care, Inc.
- Drug Abuse Comprehensive Coordinating Office, Inc. (DACCO)
- Drug Prevention Resource Center, Inc. d/b/a/ Inner Act Alliance
- Hanley Center, Inc. (Manatee)
- Jewish Family & Children's Service of Sarasota-Manatee, Inc.
- Manatee Glens
- Southwest Florida Addiction Services, Inc.
- Tri-County Human Services, Inc.

National Council Website Links to Live Webinars

January is an action packed month for free learning opportunities

Click on http://www.thenationalcouncil.org/cs/national_council_live/upcoming_webinars to find out about Improving Functioning for Persons with Schizophrenia, CPT Code Changes, WHAM: Eight Weeks to Whole Health through Peer Support Groups, Operationalizing Behavioral Health Homes, Peers as Partners; How England's' Recovery Colleges are Changing Culture, Ready, Set Go: Employer's Responsibilities and Opportunities under Health Reform, and Treatment Trends for Co-Occurring Mental Health and Substance Use Disorders.

Coalitions for Drug Free Communities Announce Meetings and Events

Sebring and Fort Myers will host January activities

Monica O'Neill, Prevention Secretary, is the contact for the general January 9 meeting in Sebring at 9:30 am in the Florida Hospital Conference Room. She can be reached at moneill@tchsonline.com or 863.382.2138 for more information. Deborah Comella, Executive Director for the Lee County Coalition, shares that all families are invited to a free Family Prescription Drug Abuse Prevention program January 17 beginning at 6:00 pm at the Pine Island Elementary School in Bokeelia. Busey Bank is sponsoring a spaghetti supper, the Florida National Guard Counterdrug Program is presenting the Night Vision Prevention Program for Kids, and Free Family Keepsake Photos will be provided by Associates and Bruce L Schiener. Pre-register to hear the panel discussion and 1.0 CEU's will be provided. For more information contact Deb at 293.931.9317. Deb also shared the following two links:

Presentation created by local college students:

<http://news-press.net/blogs/drug-free-coalition-connection/2012/12/07/florida-gulf-coast-university-students-develop-presentation-on-prescription-drug-abuse/>

Information on how one of their neighborhood community centers is building resiliency and drug free kids:

http://www.fox4now.com/news/local/185167151.html?fb_action_ids=4223537108732&fb_action_types=og.r.ecommends&fb_source=aggregation&fb_aggregation_id=288381481237582

Prevent Older American Suicide

National Federal Agency SAMHSA is sponsoring special webinar January 16

Older adults die by suicide at a higher rate than the national average. Prevention is the key to reducing suicide risk among older adults. This webinar will discuss risk factors for suicide, screening tools, effective prevention interventions and provide information about suicide prevention resources available from SAMHSA. A network of community agencies will describe their experience implementing an in-home mental health and substance abuse prevention and early intervention program, including implementation process, program partners, and outcomes realized to date. If you'd like to join CFBHN in attending this webinar please register by clicking [go here](#) or

https://jbsinternational.webex.com/mw03071/mywebex/default.do?nomenu=true&siteurl=jbsinternational&service=6&rnd=0.9209292842941017&main_url=https%3A%2F%2Fjbsinternational.webex.com%2Fec06061%2Feventcenter%2Fevent%2FeventAction.do%3FtheAction%3Ddetail%26confViewID%3D1109561006%26%26%26siteurl%3Djbsinternational

Underage Drinking: Practice Guidelines for Community Corrections

OJJDP puts out bulletin to educate

This underage drinking bulletin for practitioners and policymakers covers problems youth face when they abuse alcohol. It also provides evidence-based guidelines to help direct the roles of community supervision professionals who work with underage drinkers. Professionals can use the 10 guidelines to develop a plan for screening youth, determine appropriate responses, create a case plan, and provide treatment. The second in a three part series, it can be read in its entirety by visiting the following link:

<http://www.udetc.org/documents/judicial/LitReview/OJJDPBulletinOct2012PracticeGuidelinesforCommunityCorrections.pdf>

Adolescent Brain on Alcohol

Expert research will be shared January 17 3:00 -4:15 pm ET on effects of alcohol on the developing brain

Aaron White, PhD, from the National Institute on Alcohol Abuse and Alcoholism and Abuse, will bring together a developmental understanding of the adolescent as well as the structural changes that the brain undergoes that affects behavioral choices. Registrants will learn how early alcohol use can be damaging to the critical developmental process occurring in the brain and the necessity to deter underage drinking. Register online at: www.udetc.org/audioconfregistration.asp.

National Council Calls for Applications Extended to January 10

Deadline to submit for Welcome Back and Reintegration Awards

These awards of excellence tell about the people making a difference in the lives of those living with mental illness and addictions, those individuals living with schizophrenia or bipolar disorder who battle tremendous odds to improve their own lives and the lives of their peers, and those who have fought the stigma associated with depression. Need inspiration? Visit the National Council Awards of Excellence Hall of Honor and see how the stories of past winners can shape your submission. Submissions are free and open to all. Winners receive cash prizes of up to \$10,000 donated to a non-profit of their choice and are honored at a special ceremony and dinner at the National Council Conference, April 8-10, 2013 (travel and expenses covered for honorees). Go to www.thenationalcouncil.org/awards.

2013 Florida Health Care Affordability Summit

Announces featured panelists in Orlando January 10-11, 2013

Highly knowledgeable and influential leaders and stakeholders in the health care industry will address the challenges and opportunities at the World Center Marriot. The meeting will also serve as an open forum to help establish potential health care modernization proposals to provide for accessible, affordable and high quality health care to all Floridians. Click here for more information <http://healthcareflorida.com/>

Registration for 2013 Adolescent Conference Now Open

Slated for February 19-20 in Orlando

You can register now to attend the conference entitled "Public Private Partnerships: The Power to Make a Difference for Youth, Families and Communities". To learn more [Click here to respond](#) or call Lynn Redmond at 850.671.3442.

Manatee Glens Receives Gift of Fine Art

Volunteer donates etching based on master artist Rembrandt van Rijn's original plate

Manatee Glens Rape Crisis Center volunteer and contributor Katherine Meisenbach donated the etching, "The Fight Into Egypt; A Night Piece" which is an impression depicting the scene when Mary, Joseph and the baby Jesus fled into Egypt to escape King Herod's massacre of infant boys. "They were victims, too, and I have a heart for victims," explained Meisenbach, who is also a collector of fine art. "Manatee Glens is like a beacon or lighthouse to these victims. Manatee Glens is in my heart because you're here for the

victims." Following in-depth training, Meisenbach became a victim advocate at the Rape Crisis Center, where she's served as a volunteer for about 10 years. In this capacity, she is on-call to respond to anyone who calls the hot-line when in crisis following a sexual assault. She comforts those in need and helps them understand their rights as victims. "I do this because some loved ones were sexually assaulted. Now I have the attitude that I can't do anything about the past, but I can help victims understand there is a way out of the pain and a better life ahead," she stated. "We are so grateful for Katherine's time as well as her generous gift. She encourages everyone around her with her uplifting attitude and willingness to always help. She is an inspiration for all of us," said Manatee Glens Chief Development Officer Janet Ginn. "The etching is a beautiful reminder of the lives touched by our work." *For more information about Manatee Glens, or to schedule an interview with Mary Ruiz, President/CEO, please call 941.782.4320, e-mail Sondra.guffey@manateeglens.org, or visit www.manateeglens.org.*

Manatee Glens Receives Funding From Rowlett Family Foundation

C.M. "Kay" Rowlett permanently remembers agency in his legacy

Mr. Rowlett was one of the founders and a board member of the Manatee Community Foundation. He was also a loyal member of the Kiwanis Club of Bradenton and served on the Kiwanis Foundation board. "This gift funds counseling for one year for a child who was sexually abused. That's one child per year forever," stated Manatee Glens President/CEO Mary Ruiz. "I miss Kay on Tuesdays at Kiwanis, but it makes me feel good to know that his generosity continues to make a difference. We appreciate what he has done for the community." Mr. Rowlett had been a home builder in Manatee County and was active in many associations and a generous contributor to many non-profits. "I knew him for more than 45 years; he actually built my house," reflected Dave Bassett of Morgan Stanley. "I have in my pocket his 59-year Kiwanis perfect attendance pin. He was my Kiwanis sponsor, mentor, client and friend." Manatee Glens is one of 19 agencies that Kay Rowlett remembered through his legacy administered by the Manatee Community Foundation. He and his wife, Madge, were Spirit of Manatee Lifetime Spirit Award winners in 2007. He was known as a civic leader, volunteer, and philanthropist.

Prepared for Immediate Release:

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